Friday 16th March 2018

English Homework

Your task this week is to design an advert for a product you think that Bicton School must have! It can be something real that they need or made up – be creative!

Remember to include in your advert:

* Snappy slogans
* Exaggerated language
* Questions to interest the reader (rhetorical questions)
* Appealing adjectives and powerful verbs
* Word play
* Tempting descriptions of the product’s benefits
* A picture of the product
* Alliteration

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